



presents

Earn 1.8 AAP Renewal Credits



It is not too late...

Not Actively Promoting ACH Origination? – Prepare to Lose Customers!

March 11, 2010
1:00 to 2:30 PM EST

Most financial institutions do not see ACH as a primary "lead" of their treasury services. However, ACH should not only be a key component of a robust cash management program, but is the most "sticky" service an FI can provide to business customers. This session will not only focus on what you stand to lose if you let ACH opportunities go elsewhere, but focus on why ACH provides superior benefits for the financial institution, the business, and the business' customers, and will redirect your attention to ACH as a key component service your best, most profitable customers should be getting from you! (Presented by David Peterson, i7strategies)

\$160 per line for Members

\$320 per line for Non-Members

(attendees are encouraged to have multiple attendees on one line)

Institution Name _____ Contact Name _____

Address _____ City _____ St _____ Zip _____

Phone # _____ Fax # _____ E-mail _____

Attendee Name _____

A confirmation and call-in instructions will be emailed to the contact prior to the session date. **REGISTRATION FEES: \$160 per line per Member / \$320 per line per Non-member for 90 minute seminar.** Complete the registration form and debit authorization below and fax to 678-384-9796. Or to pay by check, mail to GACHA, 3250 Riverwood Pkwy Ste 150, Atlanta GA 30339. **NOTE: Add a \$5 processing fee for registrations paid by check.** You can also register online at www.gacha.org. Cancellation of the session must be received 72 hours in advance of webinar for full refund.

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